

Introducing the Downtown Tillsonburg Gift Card Program



Be a part of the solution to make local shopping a way of life, lock money into your community and help Downtown Tillsonburg thrive.

The Downtown Tillsonburg Gift Card is the ideal multi-store Gift Card, providing customers and employers with an easy way to choose local. This Gift Card program is a proven method to help drive traffic and spending to BIA businesses.

What's in it for you to participate in the Downtown Tillsonburg Gift Card Program?

New revenue. The first thing a customer will do when they receive their Downtown Tillsonburg Gift Card is look and see where they can spend their money. Register now to make sure you're not turning away sales when the card launches this spring.

New customers. When customers spend their The Downtown Tillsonburg Gift Card, many take the chance to visit a business for the first time and go on to become regular customers.

Free to accept. There are no costs to register and it works with all POS systems that accept VISA so you don't need any other equipment.

Easy to accept. Working through the Visa network, The Downtown Tillsonburg Gift Card Program is processed via your existing payment terminals. You receive the funds in the same way as any other Visa transaction; directly into your bank account. You simply process The Downtown Tillsonburg Gift Card Program exactly as you would a Visa Credit Card.

The Downtown Tillsonburg Gift Card Program can be accepted by all types of local businesses, across a range of sectors and can only be redeemed in Downtown Tillsonburg **by participating members.** The cards cannot be redeemed anywhere else!

Proven. The **Downtown Tillsonburg Gift Card Program** is part of the award-winning Miconex Gift Card Concept supporting 150 Districts and BIA's worldwide, 10,000 businesses, and generating millions of dollars in sales for local businesses.

REGISTRATION IS SIMPLE!

Scan the QR Code and follow the instructions!



Questions? Call the Downtown Tillsonburg Business Association office at 519 842-8880 Monday to Friday, from 8:00 am. to 4:00 pm. excluding holidays

The Downtown Tillsonburg Gift Card is issued by Peoples Trust Company. Funds do not expire, cards are non-reloadable and no cash access (cannot be redeemed for cash). For Cardholder Agreement or Customer Service: www.getmybalance.com or 1-833-558-1108.

